



FOOD PORT

Connecting food port regions Between and beyond

Liesbet Pauwels – Food Port Project Manager



Introduction to Food Port

- Interreg IV B North Sea Region (NSR) project, under priority 3: Improving the accessibility of places in the NSR.
- Central aim of Food Port:
 - Improving the accessibility and transport-logistic systems of different food clusters around the NSR;
- Main goals:
 1. Realization of green transport corridors for food products:
 - Insights in freight flows
 - Willingness to co-operate among shippers
 - Thresholds & opportunities for potential collaboration
 2. The development of efficient and effective logistic solutions for the food supply chain by introducing new technologies and/or new ways of transport.
- Main result of Food Port:
 - strengthening the food industry within the NSR and its strategic position as a food hub.

Introduction to Food Port

- Partnership involving local and regional authorities, knowledge institutions, ports and private enterprises (triple helix structure)
- 18 partners from Belgium, UK, Norway, Denmark, Sweden, Germany.
- Total project budget: 4.8 million EURO; 50% is financed by ERDF; 50% co-financing by the project partners.
- Timing: 01/09/10 – 28/02/14

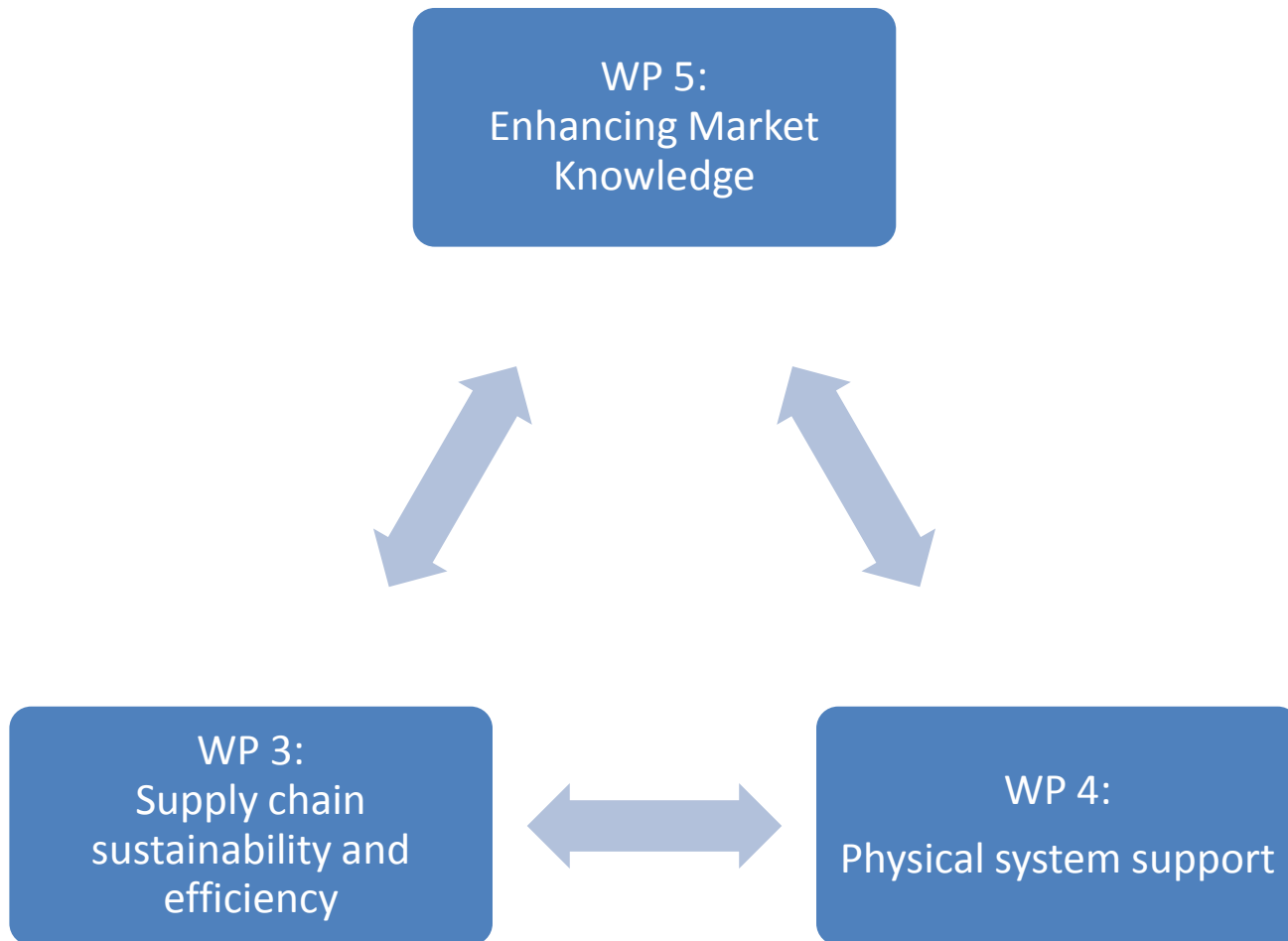
Geographical Scope

Legend

1. POM West Flanders
VOKA – Chamber of Commerce West Flanders
Port of Zeebrugge
Port of Oostende
2. "Deutsche See"
City of Bremerhaven
University of Applied Sciences Bremerhaven
3. Region Västra Götaland
Chalmers University of Technology
Port of Gothenburg
4. University of Southern Denmark
Port of Esbjerg
5. The Development Council of South Jutland
6. Port of Odense
7. Port of Kristiansund and Nordmore IMC
8. University of Hull
9. South East Scotland Transport Partnership (SEStran)
10. Highlands & Islands Transport Partnership (HITRANS)



Food Port Project Structure



WP 5: Enhancing market knowledge

- Main focus: enhance transport logistic market knowledge in support of the food industry;
- 4 core activities:
 - Scan of regional food clusters;
 - Inter and intra regional food product flows: identification of green transport corridors for food products;
 - Food logistic cluster management;
 - Sustainable food logistic scenarios.

WP 4: Physical System Support

- 4.1 Information, Location and Communication (ILC)-technology in the food supply chain;
- 4.2 Smart transport means

WP 3: Supply chain efficiency and sustainability

- 3.1: Realisation of green transport corridors for food products;
- 3.2: Clustering of food logistic activities: Realisation of food hubs/food distribution centres: developing strategic master plans for further development/realisation.

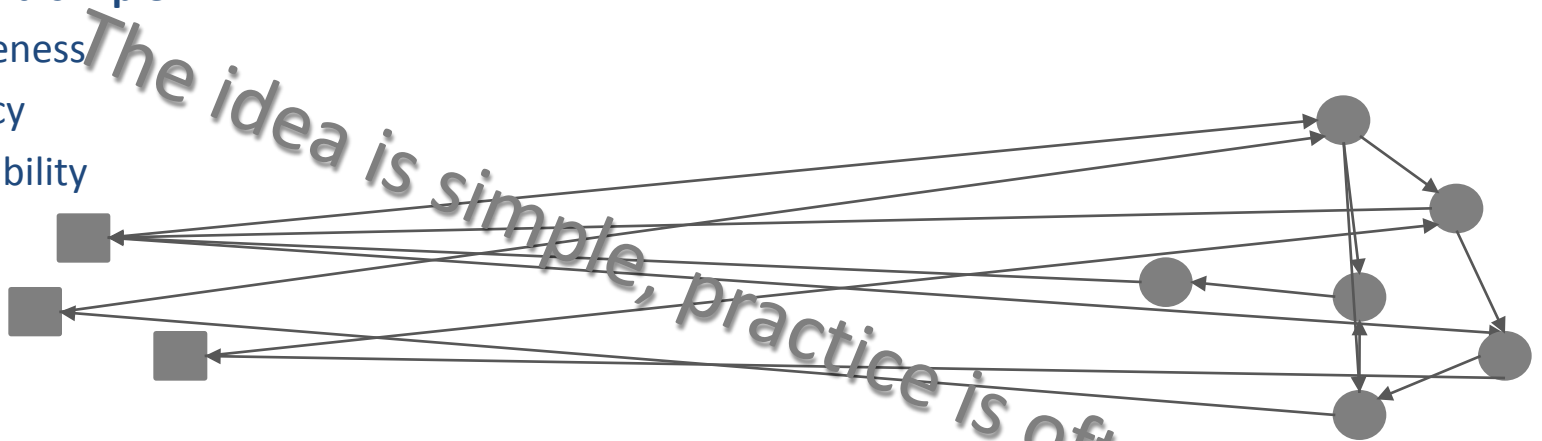
Green transport corridors: what?

Point-to-point: simple

Low effectiveness

Low efficiency

Low sustainability



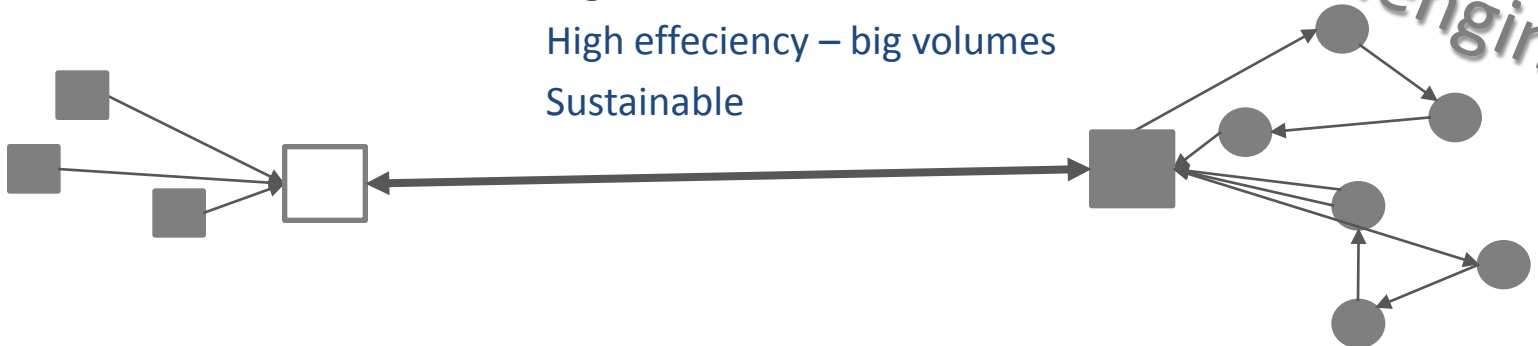
The idea is simple, practice is often challenging

Consolidation: challenge

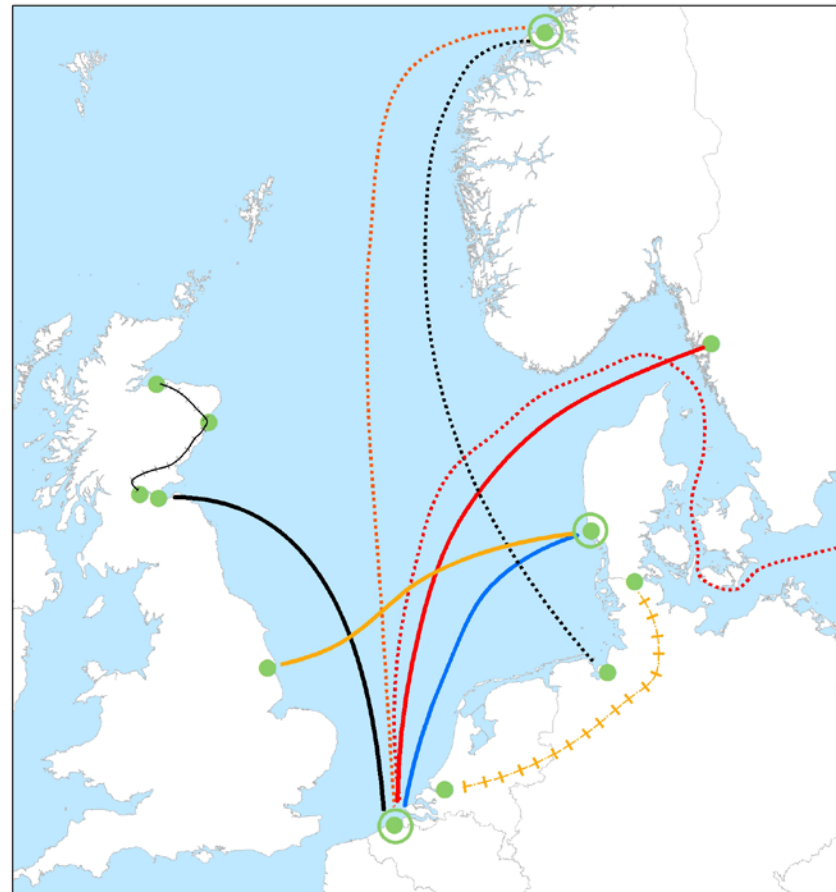
High effectiveness

High efficiency – big volumes

Sustainable



Green Corridors: results



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